

2024 JET Video Contest Terms and Conditions

1 Outline

The Japan Exchange and Teaching Programme (hereinafter referred to as the ‘JET Programme’) was established in 1987 with the aim of promoting mutual understanding between Japan and other countries, and to promote internationalization of regions in Japan by enhancing foreign language education in Japan as well as international exchange at the regional level. To date, the JET Programme has welcomed more than 77,000 participants to Japan.

This project is designed to maintain the connection current and former JET Programme participants have with Japan, and to raise the awareness of the JET Programme as well as to promote regional revitalization of local areas in Japan by publishing videos that introduce little-known aspects of Japan as seen through the perspective of current and former JET Programme participants.

2 Eligibility

Current or former JET Programme participants.

3 Content

A video that follows one of the following 3 themes and highlights the charms of Japan based on one’s personal experiences.

Themes:

- ‘Once-in-a-lifetime chance’ 一期一会
- ‘Trying as hard as one can’ 一生懸命
- ‘The beauties of nature’ 花鳥風月

4 Submission Period

1 October 2023 - 17 January 2024 17:00JST

5 Terms and Conditions

1. All videos must be between 1 to 5 minutes long.
2. All videos must be saved as an .mp4, .wmv, or .mov file.
3. All videos must include the creator’s introduction (name, home country, position on JET) as well as the location of filming in the video.
4. All videos should be created in English with Japanese subtitles, or in Japanese with English subtitles. If this is difficult, please contact the 2024 JET Video Contest management office (hereinafter referred to as the management office).
5. Only original and unpublished works will be reviewed.
6. The applicant is responsible for obtaining all necessary rights (image rights, copyrights, and other rights of a third party).

* An individual/organization may submit multiple entries.

6 Submission Method

1. A public YouTube account is necessary to make submissions to the contest. All videos posted on private YouTube accounts will not be reviewed.
2. All videos must be uploaded to YouTube after 1 October 2023, made public, and use the hashtag '#JETVideoContest2024'.

Upon posting, the following information must be sent to 'contest@clair.or.jp' to be considered for review: title of video, theme, name (if submitting on behalf of a group, please use the group name or the name of a participating member), current country of residence (or prefecture if submitting from within Japan), years on JET, contracting organization on JET, contact email address, link to video.

Refer to the YouTube homepage for information on how to upload videos and attach hashtags.

7 Selection and Judging of Winning Entries

The management office will regularly view all submitted videos to ensure that they are in compliance with copyright laws, image right laws, and other various laws and regulations. Additionally, videos will be reviewed to assure they follow the contest guidelines, as well as to ensure that all videos are appropriate for this contest and convey the charms of Japan.

The JET Video Contest Judging Committee will then select winning entries by conducting a comprehensive review of entries based on the level of completeness of the video, whether it appeals to the charms of the chosen region, and uniqueness.

8 Awards

Best Work: 1 video (airfare to and accommodation in Tokyo for the award ceremony and 100,000 yen domestic travel voucher)

Outstanding Work: 3 videos (airfare to accommodation in Tokyo for the award ceremony and 50,000 yen domestic travel voucher)

* Only one representative will be invited in the case of a group application.

9 Announcement of Winning Videos

Winning videos will be posted on the CLAIR JET Programme website and will include the following information: title of video, theme, name (if submitting on behalf of a group, the group name or the name of a participating member will be used), current country of residence, years on JET, contracting organization on JET.

Winners will be notified via e-mail. A copy of your passport will be required for identification purposes and to prepare your airplane ticket.

10 Usage of Winning Videos

Upon the completion of the contest, winning videos will be shared with host prefectures/designated cities, contracting organizations, and other organizations that contribute to the information dissemination of various Japanese regions in order to promote inbound tourism as well as the JET Programme.

11 Miscellaneous

1. By entering the competition, entrants agree to the Terms and Conditions, and that the uploaded file as well as the information it contains will be available for viewing on YouTube. Entrants also agree to the [YouTube terms of service](#).
2. The copyright holder will retain the copyright to the work, however permission for sublicensable and transferable use shall be granted to the Council of Local Authorities for International Relations (hereinafter referred to as 'CLAIR') free of charge, without limitation as to scope, duration, or method of use. In addition, the copyright holder agrees to not exercise the use of copyright holder moral protection laws.
3. Entries will be deemed invalid if they are deleted from YouTube or replaced or altered without the approval of the management office after their submission. If you need to delete, replace, or alter your entry before the end of the submission period, please contact the management office. Altering your submission after the submission period has finished is not permitted.
4. Please ensure your safety when filming.
5. The management office will not be liable for any accidents or any other problems that may occur during the creation or submission of videos, including legal claims for damages inflicted from those who own intellectual property rights related to submitted works.
6. Details regarding the selection process of videos will not be disclosed.

12 Prohibited Acts

The following actions are prohibited in this contest.

1. Actions that violate laws and regulations, and actions that aid, solicit, coerce, or encourage violations of laws and regulations.
2. Actions that interfere with the operation of the contest or that are deemed inappropriate by the management office.
3. Interference with other entrants' participation in the contest.
4. Infringing on the honor, social credibility, privacy, image rights, publicity rights, copyrights and other intellectual property rights, or other rights of others (including those stipulated by law and all those recognized by judicial precedents).
5. Actions that constitute slander, threats, or harassment of other applicants.
6. Statements which express discrimination on the basis of ethnicity, religion, race, sex, age, etc.
7. Actions that solicit, induce, or encourage suicide, self-harm, illegal drug use, etc.
8. Sales, auctions, monetary payments, and other similar acts without the permission of the management office.
9. Actions such as producing content for personal publicity, soliciting spam/chain mail, and advertising products or services without the permission of the management office.
10. Impersonation by using another person's name or the name of another company or organization.
11. Acts that are offensive to the public order, morals, or common sense.

12. Inducing unintended video playback through false or misleading information, etc.
13. Actions that are contrary to the purpose of this contest.
14. Other acts similar to those listed above.

13 Governing Law

The rights and obligations of the contest shall be governed by the laws of Japan, and the Tokyo District Court shall have exclusive jurisdiction over any disputes arising in connection with the contest.

14 Inquiries

2024 JET Video Contest Management Office

Coordination Section, JET Programme Division, Japan Council of Local Authorities for International Relations

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